**POSITIVUS BAZAAR AT POSITIVUS FESTIVAL ON JULY 14-15, 2023.**

Different format, new aesthetics, thoughtful design - not only the Positivus festival is changing and growing, the bellowed festival market is also experiencing notable changes. From Arts & Crafts market in Salacgriva to the new level **Positivus Bazaar** in the heart of the capital city. The new concept of the festival market was developed in cooperation with such well-known Latvian brands as Ozols, Blank Blank and Volga Vintage.

This Year the location of Positivus Bazaar is thoughtfully chosen between the two biggest stages of the festival, ensuring a regular flow of festival visitors. However, that's not all. From our end, we will ensure the well-being of the market participants by arranging the trading spaces, relieving traders of the concern of setting up tents.

The provided trading spaces from the festival's side will have dimensions of 4x2m. They will be constructed using construction racks and will also feature weather-resistant roofs. The trading spaces will lack side walls, allowing them to be left open, forming a gallery-style shopping avenue with neighboring businesses. Alternatively, they can be enclosed to create a personal 4x2m space, providing an opportunity to shape a unique mini-world within the festival grounds. Electricity will be provided for each of the trading spaces, and three festival participant passes will be assigned to each 4x2m area.

Some locations will have the opportunity to expand the area of their trading spaces towards the back of the constructed trading area. Traders specializing in jewelry and other accessories will find it particularly convenient to have the option of dividing the allocated 4x2m trading space in half.

Planned trading hours:

* On Friday, July 14th, from the festival's opening at 15:00 until the night of July 15th at 2:00 (or 1 hour before the closing of the festival grounds to visitors).
* On Saturday, July 15th, from the festival's opening at 12:00 until the night of July 16th at 2:00 (or 1 hour before the closing of the festival grounds to visitors).

Trading hours may be subject to change before the festival.

**Application process:**

* Applications are accepted until June 22, 2023.
* Participant selection and notification will be completed by June 26, 2023.
* Contract signing and invoice payment should be completed by July 5, 2023.

**Participants:**

* All artists, designers and entrepreneurs who design and produce their own original apparel, footwear, accessories and other market-worthy items are welcome to apply.

**Application rules:**

* To submit an application, it is necessary to complete a questionnaire by answering all the provided questions. The questionnaire must be filled out completely, providing all the required information.
* Only applications that have been completed and submitted by the specified deadline of June 22, 2023, will be considered for the competition.
* By submitting an application, participants confirm that, in the event of selection, they agree to and fully commit to complying with all participation rules.

**Selection criteria:**

* The participant must be the producer of the design product, meaning they are the author and creator of the design concept.
* When evaluating applications, the organizer will consider the originality of the design products, their suitability for the festival environment and atmosphere.
* Participation in previous festivals will be taken into account.

**Participation rules:**

* Positivus Bazaar will located within the festival grounds in Lucavsala. Each participant will be assigned a designated space based on the indicated volume in their application.
* Participation costs for participants:
* The standard size of one space is 4x2m. Each participant can determine the required number of spaces:
  + one area (4x2m) is 350.00 EUR + VAT (including 3 participant wristbands and electricity).
  + two areas (8x2m) is 700.00 EUR + VAT (including 6 participant wristbands and electricity).
  + half an area (2x2m) is 200.00 EUR + VAT (including 2 participant wristbands and electricity).
* If the required number of participant wristbands exceeds the number of wristbands included in the trading price, additional participant wristbands can be purchased for the full ticket price of the current festival ticket price plus 21% VAT.
* Participants agree to adhere to the specified festival operating hours as follows: on Friday, July 14th, from the opening of the festival grounds at 15:00 until the night of July 15th at 2:00 (or 1 hour before the closing of the grounds to visitors); on Saturday, July 15th, from the opening of the festival grounds at 12:00 until the night of July 16th at 2:00 (or 1 hour before the closing of the grounds to visitors).
* The festival organizers maintain the rights to suspend any vending activities that are contradictory to the provided description in the application form, are in violation of the application or festival rules and if the participant does not abide by the instructions provided by the organizers.
* Participants must consent to not display third party materials (such as logos) in their vending area. If, however, it is deemed necessary for a specific activity, it is the participant’s duty to get this approved by the festival organizers in advance.
* Participants are not allowed to use the festival logo or name.
* If it is intended to reflect the activities by photo/video, using professional equipment – it has to be first approved by the festival organizers. It is forbidden to carry professional photo/video equipment into the festival territory without the organizers consent.
* The safety of belongings and participants is the responsibility of the traders themselves.
* All participants must abide by the appointed times of arrival and opening times.

In case of questions please write to: crafts@positivusfestival.com

**Application form**

| ***1. Information about the company*** |
| --- |

| *Company name* |  | | |
| --- | --- | --- | --- |
| *Brand / shop name* |  | | |
| *Registration number* |  | | |
| *Legal address* |  | | |
| *Postal address* |  | | |
| *Representative's name* |  | *Representative's position* |  |
| *Bank's details* |  | | |
| *Contact person's name, email, mobile phone* |  | | |

| *The chosen size of the space (length x depth in meters) - please select the size of the space you require.* | *Number of participants* | *Please indicate if you need to expand your trading space at the back.* |
| --- | --- | --- |
| *4 x 2m – 350 EUR + VAT* | *3* |  |
| *8 x 2m – 700 EUR + VAT* | *6* |  |
| *2 x 2m – 200 EUR + VAT* | *2* |  |

| ***2. Info about the brand*** | |
| --- | --- |
| Brand description | For example – idea, main target markets |
| Webpage |  |
| Social profiles |  |

| ***3. Information about the items*** | |
| --- | --- |
| Description of the items | Please shortly describe the sales items and whether something made specifically for the festival will be amongst them. Briefly indicate the intended price ranges (solely for informative purposes) |
| What makes these items unique and original? | Please shortly describe what sets these items apart from others in this category. This information will be used to describe the market products to the festival visitors. |
| Shortly describe the idea and how the items are made | Please shortly describe the idea origins and briefly tell how the items are made |

Please attach up to five item pictures that are intended for vending at the Positivus festival. Including an image to the festival application in a size of 700x700 pixels.

Positivus festival organizers commit to maintain the confidentiality of all information provided in this document unless agreed otherwise with the applicant. In case of participation confirmation, the organizers can use the information for market promotion purposes, with the prior agreement from the applicant.